

THE MAY FAIR
BAR

The
TRAVEL
Edition

DRY, BUT NEVER BORING...

In association with



WILD IDOL

SUBLIMELY SPARKLING. ALCOHOL FREE.



NEW YORK

BROADWAY

INSPIRED BY
BROADWAY, IMAGINED
WITH WILD IDOL.

This January, Wild Idol takes centre stage at The May Fair Bar in an ensemble of cocktails inspired by iconic Broadway moments. Vibrant and naturally alcohol-free, each creation transports you to the glittering avenues of New York, New York.

NEW YORK

*The city that never
sleeps loves a
grand entrance.*

ON OPENING NIGHT, VELVET ROPES
PULL BACK, LIGHTS SHARPEN, AND NEW
YORK'S UNMISTAKABLE BUZZ GATHERS
AROUND THE RED CARPET.

This cocktail captures that moment before the
curtain rises — polished, poised and quietly
theatrical. Wild Idol Sparkling Rosé meets
Everleaf Mountain and a house-made berry
cordial for a shimmering, jewel-toned tribute
to the glamour of Midtown's brightest nights.

RED CARPET

14



Wild Idol Alcohol Free Sparkling Rosé
Everleaf Mountain
Homemade berry cordial

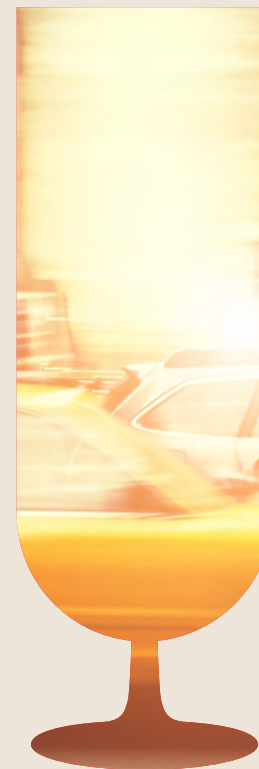
NEW YORK

*The electric beat of
broadway, poured into
a glass.*

BEHIND THE VELVET DRAPES, MUSICIANS TUNE, THE CAST BREATHES IN, AND THE AUDIENCE HOLDS ITS COLLECTIVE BREATH. Our Showtime cocktail mirrors that vibrant anticipation with bright citrus, layered botanicals and an unmistakable sense of energy. Wild Idol Sparkling White blends with Everleaf Marine, clarified mandarin and lemon verbena cordial — a crisp, uplifting performance from first sip to finale.

SHOWTIME

14



Wild Idol Alcohol Free Sparkling White
Everleaf Marine
Clarified Mandarin Juice
Homemade Lemon Verbena Cordial

NEW YORK

*When the spotlights
dim, new york shines
differently.*

SOME OF THE CITY'S MOST MEMORABLE
MOMENTS HAPPEN LONG AFTER THE
CURTAIN FALLS.

This cocktail is inspired by those hidden
lounges and late-night corners where
conversations deepen and time seems
to slow. Wild Idol Sparkling White and
cherry cordial form a rich, velvet base,
topped with a delicate Wild Idol foam
and the whisper of Lyre's Amaretti
— a quietly indulgent nod to New York
after dark.

THE AFTER PARTY

14



Wild Idol Alcohol Free Sparkling White and cherry cordial
Sparkling White Foam
Lyre's Non-Alcoholic Amaretti Liqueur

NEW YORK

THE MAY FAIR
BAR